



## **2018 Sponsorship Prospectus**

The Maine Public Health Association has served as The Voice of Public Health in Maine for the past 34 years. Our mission is to assure health equity in Maine through advocacy, education, and community connection. We encourage, support, and promote public health practice throughout the state by connecting with our members and other key stakeholders, including business owners, policymakers, and government agencies.

MPHA currently represents nearly 650 public health professionals and students throughout Maine. We have a social media presence with 1,000+ followers. Our annual meeting is the premier public health event in Maine; and to celebrate the work of public health professionals throughout Maine, we've added new networking and recognition events throughout the year.

MPHA's guiding principles are to:

- Be the leading voice for public health policy and advocacy in Maine.
- Convene broad-based stakeholders and promote evidence-based and data-driven policy.
- Promote healthy communities and health equity.
- Engage members in our work.

To that end, our 2018 priorities are to increase member engagement through more networking, professional development, and educational opportunities, and increase our advocacy and educational activities.

We look forward to partnering with you!

**Rebecca Boulos, MPH, PhD**  
Executive Director  
Maine Public Health Association

## 2017 MPHA Supporters

Special thanks to the following organizations for their generous support of MPHA in 2017, including support of our 33<sup>rd</sup> Annual Meeting, which was held at the University of Southern Maine.

### **Silver Supporter** (\$5,000) MaineHealth

### **Bronze Supporters** (<\$5,000) Eastern Maine Health Systems Maine Cancer Foundation University of Southern Maine

### **Friend Supporters** (<\$3,000) Anthem BlueCross BlueShield American Cancer Society-Cancer Action Network American Heart Association American Lung Association, ME Bangor Public Health & Community Services Bicycle Coalition of Maine Cary Medical Center Environmental Health Strategy Center Healthy Androscoggin Let's Go! MaineGeneral Health Maine AHEC Network Maine Conservation Voters Martin's Point HealthCare Medical Care Development United Way of Greater Portland University of New England WinterKids

## **2018 Sponsorship Opportunities** **2018 MPHA Annual Meeting** **“Addiction & the State of Public Health in Maine”**

The Maine Public Health Association’s Annual Meeting is the ideal place to reach your target audience. The meeting brings together 300+ public health professionals and students, representing all career levels and public health specializations, including medicine, epidemiology, nutrition, physical activity, substance use, and environmental health.

Our attendees are the audience you want to reach: highly engaged and broad in specialty. The MPHA 2018 Annual Meeting is your chance to make connections and promote your organization to this committed audience through a variety of support opportunities that offer maximum exposure and deliver a significant return on your investment.

As the premier public health event in Maine, this is *the* opportunity to reach public health leaders in Maine. Join us at the Augusta Civic Center on Tuesday, October 16th and take your organization’s success to the next level.

### **Partnering with MPHA:**

- Showcases your company at the largest public health conference in Maine
- Puts you face-to-face with 300+ highly engaged attendees from around the state
- Gives you the unique opportunity to build relationships with public health researchers, practitioners, and clinicians in Maine

**All annual meeting sponsors will be acknowledged on signage at the event, including in the Welcome presentation. Sponsor acknowledgment is based on total commitments to MPHA, per levels outlined on page 6 – see below.**

### **Annual Meeting Delegate Bags**

\$3,000 (1 sponsor)

The official MPHA delegate bag is the highest profile promotional item distributed at the meeting. The supporter’s logo may be printed on the bag along with the MPHA meeting and/or Association logo. While seen throughout the meeting and host city during the meeting, attendees also take the bags home to use at the office, grocery store, etc., providing even greater exposure.

### **Annual Meeting Glassware**

\$1,500 (1 sponsor)

New in 2016, we offered annual meeting attendees an MPHA mason jar. This popular item continues to be requested by members, and was appreciated in lieu of non-reusable beverage containers. The chosen vessel (e.g. water-bottle, mason jar) will be given to all attendees with the MPHA and sponsor logos. The design must be approved by MPHA before printing. Item and printing costs are the responsibility of the sponsoring organization.

### **Name Badge Lanyards**

\$1,000 (1 sponsor)

This popular item clips on to the attendee badge, preventing pin holes in clothing, and is much appreciated by meeting attendees. Lanyards are highly visible, and the supporter’s logo or name may be included. Production costs are provided by the supporter, and the design must be approved before production.

**Keynote Speaker Sponsor**

~~\$2,000 each~~

The keynote speaker sponsor will be verbally recognized as the event. Additional opportunities may be available, including lunch with the speaker, material distribution and introducing the speaker at the meeting.

**Annual Meeting Signage**

\$750 (1 sponsor)

Help attendees find their way to the annual meeting by displaying directions for parking and the meeting venue alongside your company logo and booth number on signs distributed throughout the venue.

**Coffee Break**

\$600 (up to 2 sponsors)

Coffee breaks occur in the Exhibit Hall between sessions. Coffee and tea are served. Sponsors will be recognized on table signage. Additional opportunities for promotion are available. Please contact us for more information.

**MPHA Annual Meeting Attendee Breakfast**

\$750 (up to 2 sponsors)

Breakfast is available for all meeting attendees before the start of the conference. This is an opportunity for attendees to visit the exhibits, network, and review the day's agenda. Sponsors will be recognized on table signage. Additional opportunities for promotion are available. Please contact MPHA for more information.

**MPHA Annual Meeting Attendee Lunch**

\$1,500 (1 sponsor)

Lunch is available for all annual meeting attendees. This is an opportunity for attendees to visit the exhibits, network, and review the day's agenda. The sponsor will be recognized on table signage. Additional opportunities for promotion are available. Please contact MPHA for more information.

**Breastfeeding Support Room**

\$500 (up to 3 sponsors)

The Breastfeeding Support Room is available to mothers who are breastfeeding and offers them a quiet, private place to pump. Magazines, music and water will be available in the room, and sponsors will be acknowledged on signage directing women to the room, as well as in the room.

**Material Distribution in Delegate Bags**

\$300 (Non-exhibitors) or \$100 (Exhibitors) *per insert*

To publicize an upcoming conference, promote a new product or draw traffic to an exhibit booth, an announcement can be inserted into the MPHA Annual Meeting delegate bags. A completed materials distribution form must be submitted to MPHA for review and approval prior to printing. *Please note: Bag inserts are not included in total support calculations.*

## **2018 MPHA Organizational Memberships**

### **Sustaining Organizational Membership**

\$5,000

- Up to 20 Individual yearly memberships (\$1,400 value)
- 20% discount on annual conference registrations
- Your logo on MPHA website
- 3-year commitment, renewable annually

### **Alliance Organizational Membership**

\$2,500

- Up to 15 Individual yearly memberships (\$1,050 value)
- 10% discount on annual conference registrations
- Your logo on MPHA website

### **Advocate Organizational Membership**

\$1,000

- 10 Individual yearly memberships (\$700 value)
- Your logo on MPHA website

### **Partner Organizational Membership**

\$500

- 5 Individual yearly memberships (\$350 value)
- Your logo on MPHA website

**In appreciation of your company's *cumulative* 2018 support, MPHA offers the following additional benefits:**

**Diamond Supporter**

Contributing \$15,000 or more

- 5 complimentary registrations to the MPHA Annual Meeting
- 25 Diamond Supporter ribbons
- Priority booth placement in the Annual Meeting Exhibit Hall
- Diamond Supporter plaque
- A complimentary mailing list rental, upon approval of the mailing piece

**Platinum Supporter**

Contributing \$10,000

- 4 complimentary registrations to the MPHA Annual Meeting
- 20 Platinum Supporter ribbons
- Priority booth placement in Annual Meeting Exhibit Hall, after Diamond Supporters
- Platinum Supporter plaque

**Gold Supporter**

Contributing \$8,000

- 3 complimentary registrations to the MPHA Annual Meeting
- 15 Gold Supporter ribbons
- Priority booth placement in Exhibit Hall, after Diamond & Platinum Supporters
- Gold Supporter plaque

**Silver Supporter**

Contributing \$5,000

- 2 complimentary registrations to the MPHA Annual Meeting
- 10 Silver Supporter ribbons
- Silver Supporter plaque

**Bronze Supporter**

Contributing \$3,000

- 1 complimentary registration to the MPHA Annual Meeting
- 10 Bronze Supporter ribbons

**Friend Supporter**

Contributing under \$3,000

- 5 Supporter ribbons